Invitation to School of Health innovation for professors

School of Health Innovation is a collaborate initiative between UIO, NTNU and KI. We aim to provide life science researchers and clinicians with tools and insight into how innovation can be put to work for the benefit of patients, the healthcare system and our society. We have since 2017 delivered courses to life science PhDs, post-docs and clinicians from our Nordic universities. We have since 2018 also offered a condensed course in Health Innovation for our professors/PIs.

There are only 20 slots available for this course. Please sign by November 15th, by sending your CV to: 
Bjarte Reve, project manager for School of Health Innovation (HIS) 
bjarte.reve@medisin.uio.no

There is no course fee, and lunch/dinner is covered by the School of Health Innovation. Participants cover expenses for accommodation and travel.

Dates: November 28th-29th 2019. (From 09.30 Thursday to 15.00 Friday) 
Venue: Det Kongelige Norske Vitenskapers Selskap, Elvegata 17, 7012 Trondheim 
Hotel for participants: Quality Hotel Augustin

Learning outcomes: 
After completion of the course the participants will be able to:

- Demonstrate an understanding of the opportunities of health innovation and entrepreneurship for utilization of research
- Increase innovation and productivity in your lab/research group
- Utilize incentives in order to increase innovation in your lab/department
- Apply scientific background and knowledge of health innovation to address challenges and develop services and products within a clinical setting and a biopharma/medtech setting
- Use various business tools for ideation and feasibility studies; to develop, prototype and test solutions to user needs
- Demonstrate an understanding of how the Tech Transfer Office and other innovation support actors can support the commercialization process
- Apply the basics in financing a startup company from private and governmental funding bodies
- Assess their skills in health innovation and reflect on the exploitation of their own research
- Combine being a scientist and a health innovator/entrepreneur
Thursday November 28th

09.30-10.00  Welcome from UIO, KI, and NTNU

Presentation of participants/expectations

10.00-10.20  Why organize a course on Health Innovation for Professors/PIs?
Brita Pukstad, Vice Dean of Innovation and PhD education, NTNU Faculty of Medicine and Health Sciences

10.20-11.00  How the Technology Transfer Office is here to help you
Eivind Andersen, Head of Projects, NTNU Technology Transfer

11.00-11.30  Break

11.30-12.15  Securing Intellectual Property - what, how and why?
Sabina P. Strand, PhD and IP Specialist at NTNU Technology Transfer

12.15-13.15  Lunch

13.15-14.15  Innovation or stagnation in the lab. Need for academia-industry collaboration. (I)
Professor Inger Sandlie, UiO.

14.15-14.30  Break

14.30-15.30  Innovation or stagnation in the lab. Need for academia-industry collaboration. (II)
Professor Jan Terje Andersen – UiO.

15.30-16.30  How do investors really think?
Jens Petter Falck, Associate Professor in Entrepreneurship, Senior Advisor, UiO

16.30-16.45  Break

16.45-17.45  The essence of a brilliant pitch
Jennifer Wold, Executive Director TEDx Trondheim

17.45-18.00  Summary

19.00-        Dinner at restaurant Havfruen

Friday November 29th

08.30-11.30  Lean Canvas, How to formulate business models based on your research idea.
Samer Yammine, PhD, Project Manager, Karolinska Institutet, Unit for Bioentrepreneurship

Group work

11.30-12.30  Lunch

12.30-13.30  Research based business modelling (continues)

13.30-13.45  Break

13.45-14.45  Incentives needed to facilitate innovation at our universities/hospitals.
- Group discussion facilitated by NTNU

14.45-15.00  Closing remarks