Program for School of Health Innovation
Health Innovation and Entrepreneurship course, spring 2020

School of Health Innovation is a collaborate initiative between UiO, NTNU and KI. We aim to provide life science researchers and clinicians with tools and insight into how innovation can be put to work for the benefit of patients, the healthcare system and our society. We have since 2017 delivered courses to life science phds, post-docs, clinicians and professors from our Nordic universities.

**Wednesday 12th Feb – Friday 14th Feb 2020**
**Venue: Bristol Hotel and Thon konferansesenter Oslo**

Wednesday and Thursday venue will be at Thon Conference, Universitetsgaten 26
Friday venue will be at Bristol Hotel, Kristian IVs gate 7

**Wednesday 12th Feb**
10.00-10.30: Registration and refreshments

10.30-11.30: Opening of School of Health Innovation – Welcome, and brief presentation of the participants.
  UIO - Bjarte Reve, KI – Samer Yammine, and NTNU – Tonje S Steigedal

Task to participants: prepare your 1 minute presentation of yourself.

11.35-12.45

Lunch in Hotel Restaurant at Bristol

13.00-14.30: Terje Lindberg, **Pleasure of the pitch.** This will be an interactive workshop. Lindberg is creative leader in Company Stories, has worked in Theatre and TV with the art of dramaturgic composition.

14.45-15.30: Ana Pascual and Krister Andersson, **IVF FIT Case.** Former students at School of Health Innovation that have become co-founders of a company that improves IVF Treatment.

15.40-16.25: Cathrine Heuch, **Nordic Brain Tech Case.** Cathrine Heuch is the CEO.

16.30-18.30: Group work in order to prepare tomorrows pitch. Meet in your working group

19.00-21.00: Dinner at Hotel Bristol
Thursday 13th Feb

Breakfast at Bristol

08.00-09.00 Group work with presentations. Meet in your working group

09.00-10.00: Anders Tuv, **Biotech Entrepreneurship and how investors think.** Anders Tuv, investment director at Radforsk.

10.10-11.40

Room 1:
Ana Pascual and Krister Andersson, **IVF FIT Case.** Former students at School of Health Innovation that have become co-founders of a company that improves IVF Treatment.

Ana Pascual and UIO will be in panel to review

Room 2:
Cathrine Heuch, **Nordic Brain Tech Case.** Cathrine Heuch is the CEO.

Cathrine Heuch, NTNU and KI will be in panel to review

11.45-12.45: Lunch at Hotel Bristol

12.45-14.00: Jan Terje Andersen. **How to create an innovative academic lab and collaborate with industry?** Jan Terje Andersen is associate prof and group leader UIO/OUS.

14.15-15.30: **How is the TTO here to help you?** Inven2, Jonny Østensen, and NTNU TTO, Tonje Steigedal.

15.45-16.45. **Funding opportunities for innovation from research,** Innovation Norway, Catherine Capdeville and Norwegian Research Council

17.00-18.00: Bjarte Reve, **Community Living.** A case study and interactive workshop

19.00-21.00: Dinner at Hotel Bristol

Friday 14th Feb

08.30-11.30
**How to formulate business models based on your research idea?**
**Lean Canvas,** Samer Yammine, Karolinska Institutet

11.30-12.30
**Lunch at Hotel**

12.30-13.00: Morten Egeberg, **SPARK UIO, a program that accelerates innovation from academia**

13.15-14.15: Group assignment. Meet in your working group

14.30-15.00: Wrap up and evaluation