Program: Health Innovation and Entrepreneurship, Module 3 (KI)
April 28th-30th 2021

Wednesday April 28th, 2021:

09:00-9.15: Welcome. Samer Yammine and Carl Johan Sundberg, Chair, Dpt of Learning, Informatics, Management & Ethics (LIME)

9.15-10.30: Failure – Innovation Needs Failure. TBA

15min break

10.45 - 12.00: Communication skills for scientists TBA

12.00-13.00: LUNCH

13.00-15.00: Communication Workshop and group work TBA

15min break

15.15-16.15: Expert Talk TBA

Thursday April 29th, 2021:

9.00-10.00: Process Design
NABC and Value Proposition

15min break

10.15-12.00: Process Design
NEED (User vs Customer, Interview Guide...)

12.00-13.00: LUNCH

13.00-14.00: Process Design
APPROACH (User Journey, HMW, Brainstorming)
15min break

14:15-15:15: Process Design

Prototyping (Group Work)

15min break

15:30-17:30: PITCH building - group work. (break rooms)
School of Health Innovation and Entrepreneurship

30min break
18:00-19:00 OPEN DINNER and mingling on ZOOM (Please prepare/order some food and let us all eat and have some fun)

Friday April 30th, 2021:
8.00-10.00: PITCH rehearsal in Groups (break rooms)
15min break
10.15-12.00: PITCH Presentations
12.00-13.00: LUNCH
13:00-16:00: PITCH Presentations (We might finish earlier depending on the number of groups)
15min break
16.00-16.15: Concluding remarks, feedback and farewell.