

Communication, partnership and branding for the Centre for Global Health (CGH) at the University of Oslo (UiO)

Two goals:

1. Support CGH ambitions as articulated in the 2021-2023 Strategic plan.
2. Increase visibility of CGH and global health activities at UiO.

Principles:

1. Increase CGH visibility and engagement internally at UiO
2. Increase student engagement within global health
3. Advance user participation and community engagement capacity in CGH activities
4. Compile, facilitate and disseminate education and training advancing competencies in global health leadership and research education
5. Ensure a platform for dissemination and discussion of global health issues through conferences, seminars, webinars and other activities (social media outlets, festivals etc.)