Strategy 2017 - 2020
Centre for Global Health
The strategy process

• Starting point: August 2016
• Coordinator - director - Core-group - consultants
• Definitions and terms
• Metric of success
• Way forward
Background

- SDGs
- Reconceptualising international and public health within the global context
- Building an intellectual space
- A plan for the CGH in the portfolios of
  - networks
  - signatory themes
  - education
  - communication
  - implementation
Mission

• To facilitate high quality scientific contributions and education in the area of Global Health
Strategic Aims

1. Networks
2. Signatory themes
3. Education

Centre for Global Health – Strategic areas 2017-2020

- **Networks**: Provide opportunities for networking in the field of Global Health for scientists, clinicians, policymakers and students directly or indirectly affiliated to the UiO.
- **Signatory themes**: Facilitate and promote cross-disciplinary research in signatory themes.
- **Education**: Provide a deeper resource base for leading and innovative global education.
Networks – Strategic Aim 1

- **Participants on webpages**
  - At the front page and under signatory themes
- **Affiliates** in contact list
  (about 400 email addresses per date)
- **Partners** representatives of other institutions
Networks - Strategic Aim 1

Why join the CGH?

• Access to relevant and updated information
• Entry to a centralised Global Health hub
• Platform for creating internal and external collaboration across various disciplines
• Funding opportunities
• Support for organizing seminars and conferences
• Dissemination through CHG channels
Networks - Strategic Aim 1

Metric of success

• # of participants and affiliates in the network of Global Health, including scientists and clinicians
• # of Norwegian partnerships
• # of international partnerships
Signatory themes - Strategic Aim 2

1. Non-communicable diseases
2. Mental health
3. Mother and child health
4. Infectious diseases
5. Nutrition
6. Migrant health and social inequalities
7. One-Health
8. Digital health
9. Health systems and global governance
10. Contemporary history and anthropology of Global Health
11. Education
Signatory theme 1:
- Non-communicable diseases

- Leader: Professor Espen Bjertness
- Recently created and under construction
Signatory theme 2:
- Global Mental Health

• Leader: Suraj Thapa
• Recently created
Signatory theme 3:  
- **Mother and child health**

- **Leader:** Professor Johanne Sundby

- **Renovated webpage and up to date research projects profiled**
Signatory theme 4:

- Infectious diseases

- Leader: Professor Anna Margarita Dyrhol Riise

- Renovated webpage and up to date research projects profiled
Signatory theme 5: - Nutrition

• Leader: Professor Nanna Lien

• Renovated webpage and up to date research projects profiled
Signatory theme 6:
- Migrant health and social inequalities

- Leader: Bernadette Kumar
- Recently created and under construction
Signatory theme 7: - One-Health

- Leader: Post-doc TBA
- Recently created and under construction
Signatory theme 9:
- Health systems and global governance

- Leader: Ass. Professor Trygve Ottersen
- Renovated webpage and up to date research projects profiled
Signatory theme 11: - Education

- Leader: Head of Master of International Community Medicine course
- Renovated webpage and up to date research projects profiled
Signatory themes - Strategic Aim 2

Metric of success

- # of external funding support initiated for research projects
- # of researchers and clinicians connected to CGH
- # of research projects connected to CGH
- # of seminars per theme per year
- # of research success (CGH credited in scientific paper; exact monitoring of research success to be discussed in the steering committee meeting)
Education - Strategic Aim 3

• The CGH aims at being a leading actor in Global Health education by offering:
  – quality *courses and lectures* for students at the UiO
  – *seminars* for researchers, clinicians and other professionals

• The CGH will contribute to organizing courses and lectures in Global Health at Master and PhD levels at the UiO
Education - Strategic Aim 3
Metric of success

• # of seminars per theme per year
• # of post-docs participating in signatory themes
• # of PhDs participating in signatory themes
• # of post-graduate student supervisions
• Quality of student feedback
Communication

1. Useful webpages
2. Social media updates
3. Quarterly newsletters
4. Seminars and conferences
5. Scientific publications with CGH affiliations
6. The Young Global Health Researcher Forum
Implementation - Core group

- The day-to-day running of the CGH
Implementation

Management committee

• Leaders from the eleven signatory themes and the day to day management

• Meet 2 x year to discuss the way forward for the CGH.
Implementation

Management committee proposed members

1. Non-communicable diseases: Espen Bjertness,
2. Mental health: Suraj Thapa
3. Maternal and child health: Johanne Sundby
4. Infectious diseases: Anna Margarita Dyrhol Riise
5. Nutrition: Nanna Lien
6. Migrant health and social inequalities: Bernadette Kumar
7. One-Health: Post-doc (TBA)
8. Digital Health: Josef Noll
9. Health systems and global governance: Trygve Ottersen
10. Contemporary history and anthropology of Global Health, Christoph Gradmann
11. Education: Head of Master of International Community Medicine course
   • Director of the CGH: Andrea S. Winkler
   • Coordinator of the CGH: Ingeborg K. Haavardsson
Implementation

Steering committee

The “steering committee” will have an advisory function to the CGH.

- **Frode Vartdal**, Dean, Faculty of Medicine, UiO
- **Flemming Konradsen**, Director, Copenhagen School of Global Health, University of Copenhagen
- **Camilla Stoltenberg**, Director-General, Norwegian Institute of Public Health (Deputy: Bjørn Gunnar Iversen)
- **Per Ole Iversen**, Institute of Basic Medical Sciences, Division of Clinical Nutrition, UiO
- **Johanne Sundby**, Dep. of Community Medicine and Global Health, Institute of Health & Society, UiO
Achievements 2016

- Collaborated on the following proposals:
  - SIU application (NORPART)
  - Volkswagen Stiftung application
  - Norwegian Research Council application
  - Helse-EU
  - Life Sciences x 2
  - NIH
  - NORAD
  - Faculty of Medicine
Achievements 2016

• No of proposals accepted 3
• No of proposals still pending 3
• Funding around 15 Mio NOK for digital health (NRC) and two smaller funds (NORAD and Faculty of Medicine)
• An article series in the Journal of the Norwegian Medical Association in collaboration with NORAD (to be performed in 2017)
Achievements 2016

• Key events organized by CGH from April-December 2016
  – 2 international conferences
  – 3 international workshops
  – 4 public seminars organized and well attended (5 planned)
Achievements 2016

• Renovation of webpages
  – Users: From 3206 in 2015 to 7261 in 2016 = ↑ 226%
  – Visits (hits): 4581 in 2015 to 11497 in 2016 = ↑ 251%
  – Updated information, new signatory theme pages, news and events posted, world map with Global Health projects (UiO)
Achievements 2016

- Branding
  - Creation of a profile

- Facebook
  - From 434 likes in Feb 2016 to 615 likes in Feb 2017, with ongoing recruitment
  - Regular updates, to promote the CGH, partners and relevant Global Health news
Plan of Action for 2017

- Meetings with management and steering committees
- Follow up the strategy
- (Almost) monthly public seminars
- Collaboration spanning into 2018 with NORAD on a special issue in the Scandinavian Journal of Public Health
- Two post doc positions to foster migration and One-Health
- Maintain the rate of scientific applications
- Further increase the visibility of the CGH
Plan of Action for 2017
Communication strategy

Networks - Strategic Aim 1

• Aim 1.1: Increase visibility at the UiO

Metric of success:
• # of meetings, seminars, conferences organized by the CGH
• # of webpage hits
• # of Facebook likes
• # of Twitter followers
Communication strategy
Networks - Strategic Aim 1

• Aim 1.2: Increase the number of participants in every signatory theme

Metric of success:
• annual # of participants
Communication strategy
Networks - Strategic Aim 1

• Aim 1.3: Link to existing systems for handling large databases with contact information at UiO

Metric of success: Not applicable.
Communication strategy
Signature Themes - Strategic Aim 2

• Aim 2.1: Host quality seminars and conferences within signatory themes

Metric of success:
• # of seminars
• # of conferences
• # of seminar participants
Communication strategy
Signature Themes - Strategic Aim 2

• Aim 2.2: Re-launching of the CGH webpages

• Metric of success:
  • # of webpage hits
  • # of new participants
  • # of news articles
Communication strategy

Signature Themes - Strategic Aim 2

• Aim 2.3: Production and distribution of a quarterly newsletter

• Metric of success:
  • # of hits
  • # of newsletter recipients
  • # of new participants and affiliates
Communication strategy

Signature Themes - Strategic Aim 2

• Aim 2.4: Increase use of social media

• Metric of success:
  • # of likes/shares of the Facebook page
  • # of Twitter followers
  • # of retweets
Communication strategy

Signature Themes - Strategic Aim 2

• Aim 2.5: Publishing of scientific papers with CGH affiliations

Metric of success:
• # of overall scientific papers with CGH affiliations
• # of successfully conducted article series
• # of publications within those article series
Communication strategy
Education - Strategic Aim 3

• Aim 3.1 Promote all Global Health education through websites and social media platforms

Metrics of success:
• # of PhDs interested in and applying to Global Health courses
• # of students from the UiO participating in the Norwegian Research School of Global Health
• # of students enrolled in exchange programmes with partners in the South that come to study at UiO
Communication strategy

Education - Strategic Aim 3

- **Aim 3.2**: Develop a special Forum for Global Health students, the Young Global Health Researchers Forum

- Metric of success:
  - # of meetings
  - # of Forum participants
  - # of invited guest speakers